

Leading the Way - Communities 2020

Rural Conference in Pembrokeshire, Wales

13th – 15th May 2013

Draft Programme

Monday 13th May

- **Arrivals and Registration**
- **Visits and Study Tours:**
 - **Historic Tour of Tenby – 1:30pm – 4:30pm**
Discover the fascinating places and people of Tenby's past. Henry VII, Cromwell and Nelson; Riches, princes, plague and pigs - all have helped to shape the Tenby, finishing at the Tenby Museum and Art Gallery.
 - **Heritage of St Davids – 10:00am – 5:00pm**
Visit St Davids, Britains smallest cathedral city, steeped in history and rich in culture . Take in Oriel y Parc, a state-of-the-art gallery set in an eco-friendly building and exhibiting world class works from the National Museum of Wales collection. Also call in at COCA - a social enterprise sharing and supporting organic food production.
 - **Military Heritage Tour – 1:00pm – 5:30pm**
A tour of some of Pembrokeshire's interesting Military history, Carew Cheriton Control Tower - a unique fully restored WWII control tower and The Flying Boat Interpretation Centre, run by the Pembroke Dock Sunderland Trust which cares for a growing collection of nationally important civilian and military records and objects relating to the 200 year story of Pembroke Dock.
 - **Bird Watching – 10:00am – 5:00pm**
An opportunity to experience the amazing wildlife that choose the Pembrokeshire Coast for its habitat.
- **Additional Activities** can be arranged
 - Coasteering - £ 55.00 (*half day*)
 - Surfing - £ 55.00 (*half day*)
 - Sea Kayaking - £ 59.00 (*half day*)
- **Informal Dinner – 7:00pm** - celebrating Welsh food and culture

Tuesday 14th May

9:00am Official Opening and Welcome – Alun Davies, Deputy Minister, Food, Fisheries and European programmes

- Welcome - Tony Brinsden, Chair of Pembrokeshire Coast National Park
- Setting the Scene – Petri Rinne, (Finland), President of ELARD
- PLANED Overview- Helen Murray CEO
- Community Led Local Development – Swedish model, Carola Gunnarsson, Vice President Swedish Association of Local Authorities and Regions
- Future Support for Rural Areas – DG AGRI / ENRD
- Chair - Peter Davies, Sustainable Development Commissioner, Wales

Lunch

2:00pm onwards - Afternoon Thematic Sessions:

Thematic presentations with examples from Wales and Europe will take place in the afternoon; speakers details to be updated shortly.

- **Cooperation / Rural / Community Tourism**

Marko Koščak – Rural Tourism – Experiences from Slovenia

Kate Lindley, Adding Value to Community Tourism, PLANED Experience, Wales

- **Community Led Development**

Petri Rinne, ELARD - Community led development – Experiences from Finland

Sarah Hughes – Community led development, PLANED experience, Wales

- **Plugging the Leaks – Local Economies**

Liz Cox – New Economics Foundation – Local Economies

Jane Howells – Regenerating local economies, PLANED experience, Wales

- **Rural Skills**

Padraig Casey, Ballyhoura

Liz Thomas – Capacity building for local communities, PLANED experience, Wales

7:00pm Dinner



The formal conference dinner will be held at the award winning tourism attraction, Folly Farm, where guests will enjoy the experiences of a vintage funfair and a 'behind the scenes' opportunity to see an exceptional farm diversification enterprise.

Wednesday 15th May 2013

9:15am Participatory 'Hands On' Workshops

Places limited to 15 participants per workshops, to get the "hands on" experience. Workshops will be conducted in English and repeated throughout the day to give participants the opportunity to try out different workshops.

- **Plugging the Leaks Workshop** - A simple and enjoyable way of looking at the local area economy and identifying what local people can do to make money flow into the area faster and stay in the area longer
- **Community Visioning Workshop** – An introduction to how PLANED supports communities in working together and developing a shared vision for the future with the actions required to bring it about
- **Sustainable Toolkit Workshop** – Demonstration of how PLANED helps communities understand sustainable development and how to consider it when developing their community projects

10:45am Coffee Break

11:00am – 12:30pm Workshops:

- **Plugging the Leaks Workshop** (*as above*)
- **Community Visionings Workshop** (*as above*)
- **Sustainable Toolkit Workshop** (*as above*)

12:30pm – 1:30pm LUNCH

1:30 pm – 3:00pm Workshops:

- **Plugging the Leaks Workshop** (*as above*)
- **Community Visioning Workshop OR Sustainable Toolkit Workshop** (*as above*)
- **Rural Tourism / Community Tourism and Cooperation Best Practice Workshop**
The aim of the workshop is to look at and discuss best practice examples across Wales and Europe in terms of how are local people engaged in and develop community tourism activities based on heritage and culture.

The following Visits and Study Tours will be run parallel with Workshops

- Historic Tour of Tenby - 9:30am – 12:30pm
- Heritage of St Davids - 10:00am – 5:00pm
- Military Heritage Tour - 1:00pm – 5:30pm
- Bird Watching - 10:00am – 5:00pm

Additional Activities can be arranged

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- Surfing - £55.00 (*half day*)
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